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Communication Research: Strategies And Sources



Synopsis

Designed to help readers learn how to successfully use literature and other sources in writing effective papers, **COMMUNICATION RESEARCH: STRATEGIES AND SOURCES**, Seventh Edition, demystifies the research process by helping students master library skills, scholarly writing, and the latest research technology tools. In addition, this communication research text places special emphasis on using library resources in the literature search as it helps readers strategize, develop, and complete communication research.

Book Information

Paperback: 336 pages

Publisher: Wadsworth Publishing; 7 edition (February 10, 2009)

Language: English

ISBN-10: 0495095885

ISBN-13: 978-0495095880

Product Dimensions: 6.3 x 0.5 x 9 inches

Shipping Weight: 15.2 ounces (View shipping rates and policies)

Average Customer Review: 4.5 out of 5 stars 5 customer reviews

Best Sellers Rank: #61,635 in Books (See Top 100 in Books) #78 in [Books > Textbooks > Communication & Journalism > Speech](#) #114 in [Books > Reference > Words, Language & Grammar > Speech](#) #139 in [Books > Textbooks > Communication & Journalism > Media Studies](#)

Customer Reviews

Seems like a quality text book.

As described

I bought this for school. It is a tool that should be on the shelf. Use it and get the papers right.

I hadn't used this text since an earlier edition--now the 7th edition--and I liked this book as much as ever. The first edition was cutting edge, but I expected this version to be a dull edge. I figured that by this point I know enough about communication research that the book had nothing to teach me. I was wrong. This updated version has something to offer anyone studying communication. Although designed for a basic undergraduate college level, this book can work for upper and even graduate

students new to communication studies. The authors have provided an excellent reference guide to help students in communication to navigate the field, conduct data base searches, use all kinds of reference materials, make sense of research articles, and the become involved in the process of research. Well done!

The book was used, which I new it would be, but it was in perfectly usable condition and saved me a lot of money. The book also came very fast - within a few days.

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